1972

JANUARY 24

calendar

32nd year · issued weekly

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MARCH	APRIL	The control of the M. A. Y. and the control of the	JUNE	JULY
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AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE will yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK ENDING SATURDAY, JANUARY 22, 1972

	11221 2110 D	in ordering ordered LZ, 1772	
DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Thursday Jan. 20	OPENING OF SUMMER COLLECTION By reservation. Contact:	PIERRE CARDIN- NEW YORK Lynne Blum, 279-3091.	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Thursday Jan. 20 6:00 P.M 9:00 P.M.	Jan. 21-30; Hours: 1:00 Thurs, Jan. 20, 11:00	winter antiques show tiques show (tickets - \$25. 2, 30 East 60th Street, 68 - 10:00 P.M.; Sundays, 1: A.M 1:00 P.M.) Publicit 150 East 52nd St., JU. 6-8	2-5080. Open from 00 - 6:00 P.M. (Press y: Virginia Holden
Jan. 21- Jan. 22		O, SPAIN. Contact: Oficin de Informacion y Turisco, : Madrid 270-58-00).	
Saturday Jan. 22 10:30 A.M.	SHOWINGS OF SPRING BRIDAL FASHIONS Three showings: 10:30 and TR. 5-7200, ext. 2133. Pt	ABRAHAM & STRAUS (BROOKLYN) 11:30 A.M., 12:30 P.M. Foublicity: Olga Soffer, TR.	8TH FLOOR SPECIAL EVENTS CENTER r tickets, contact: 5-0195.
Jan. 22- Jan. 28		WOMEN'S AND CHILDREN'S FAS	
Jan. 23- Jan. 26	WASHINGTON GIFT SHOW AT SECONDACT: Maxine or Bob Ca	HERATON PARK HOTEL IN WASHI arman, 220 Fifth Ave., 686-	NGTON, D.C. 1677.
	WEEK BEGINNING	MONDAY, JANUARY 24, 1972	
Just Issued	COLOR FORECAST: '73- '74 HOME FURNISHINGS Projection includes color Contact: Ruth Maguire, M	OF THE U. S., INC. direction and applications	200 MADISON AVENUE for all areas.
Beginning Monday Jan. 24	BOUTIQUE COLLECTION	DONALD BROOKS BOUTIQUE	SHOWROOM - 21ST FLOOR
Beginning Monday Jan. 24	OPENING OF SUMMER COLLECTION Continuous by appointment.	JAEGER COMPANY Contact: 868-1620.	1407 BROADWAY SHOWROOM - 41ST FLOOR
Beginning Monday Jan. 24	DRESS COLLECTION	McMULLEN tact: Esther Reifer, OX. 52-6480.	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR -4270. Publicity:

Monday		FOR THE PRE	SS SPRING AND SUMMER COLLECTIONS
Jan. 24-	Mon., Jan. 24:	9:00 A.M.	
Jan. 28		10:00 A.M.	
		10:30 A.M.	LePage
		11:00 A.M.	Feraud
		11:30 A.M.	Venet
		12:00 Noon	LePage
		12:30 P.M.	Scherrer
		1:00 P.M.	Vaughn
		2:30 P.M.	Dior, Feraud
		4:30 P.M.	Rauch
		5:00 P.M.	Dior
	Tues., Jan. 25:	10:00 A.M.	Balmain; 10:30 A.M. Givenchy(buyers)
		11:30 A.M.	Lanvin
		1:00 P.M.	Hercey
		2:15 P.M.	Molyneux; 2:30 P.M. Ungaro(buyers)
		3:00 P.M.	Lanvin, Rauch, Hercey
		3:30 P.M.	
	Wed., Jan. 26:	9:00 A.M.	Ungaro
		10:15 A.M.	LaRoche
		11:15 A.M.	Lapidus; Ricci(buyers) also 3:00 P.M.
		12:30 P.M.	
		2:30 P.M.	Patou, Ungaro
		3:00 P.M.	
		3:30 P.M.	
		3:45 P.M.	
			LaRoche, Ungaro
		5:15 P.M.	
		6:00 P.M.	
	Thurs., Jan. 27:	9:15 A.M.	Givenchy
		10:00 A.M.	Rabanne
		10:30 A.M.	Griffe, Patou
		11:15 A.M.	St. Laurent (buyers)
		11:30 A.M.	
		1:00 P.M.	Carven
		2:15 P.M.	Torrente
		3:00 P.M.	Rabanne; St. Laurent (buyers)
		3:30 P.M.	
	Fri., Jan. 28:	9:15 A.M.	Givenchy
			Griffe, Patou
		1:00 P.M.	
		2:15 P.M.	
			Gres, Bourgade
Contract: Do	odes DuPode Chembus Comide		outure Parisienne 100 Rue du Fho.

Contact: Denise DuBois, Chambre Syndicale de la Couture Parisienne, 100 Rue du Fbg. St.-Honoré, Paris 8, France. Tel: 359-10-64.

Beginning Monday	OPENING OF SUMMER COLLECTION	JUNIOR ACCENT	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Jan. 24		and Frank Adams. Continuous	by appointment.
Beginning	OPENING OF SUMMER	Designers' MELANGE	205 WEST 39TH STREET SHOWROOM - 2ND FLOOR

Jan. 24

A day-to-night collection by members of the group, featuring knits by Anne Klein; and "slinky-softs" by Barbara Larson, Don Simonelli et al. By appointment. Contact: Gayle Osman, 868-2135.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Jan. 24	OPENING OF SUMMER COLLECTION Continuous showings. Con		498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
	Full-length dresses and e	GLORIA SACHS; & GLORIA SACHS HABERDASHERY ensembles. Shirts, skirts, appointment. Contact: LO. 3	sportswear by Gloria
Tuesday Jan. 25 4:00 P.M.	FRAGRANCE COLLECTION	PRINCE MATCHABELLI	CRAFTS COUNCIL (44 W. 53)
Beginning Tuesday Jan. 25	OPENING OF SUMMER COLLECTION By appointment. Contact:		550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday Jan. 25- Jan. 28	IN NEW YORK	HELGA (722 SO. LOS ANGELES ST.) ppointment. Contact: 335-	
Beginning Tuesday Jan. 25	SUMMER SPORTSWEAR COLLECTION Continuous by appointment	J. L. SPORT	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday Jan. 26 10:00 A.M.	OPENING OF SUMMER COLLECTION By reservation. Contact:	JEUNESSE Howard Gilson, OX. 5-6234	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday Jan. 26 12:30 P.M. Luncheon	AT LUNCHEON SHOW "Spring Outlook in Knit a	FRANCESCA FOR DAMON; SPORTCOUTURE nd Woven Fabrics". Reserva licity: Ellen Perl, TE. 2-	321 WEST 46TH STREET tions (\$5.95):
Beginning Wednesday Jan. 26	OPENING OF SUMMER COLLECTION Continuous showings by ap	ANNE KLEIN AND COMPANY pointment. Contact: Irene	SHOWROOM - 3RD FLOOR
Thursday Jan. 27 9:30 A.M 11:00 A.M.	COSMETIC NEWS FOR '72 Hpyo-allergenic budget co	PRETTY NATURALLY (DIV. N.Y. PENCIL CO.) smetics. Host: Mike Reich (to be presented at door).	200 PARK AVE-PAN AM BLDO, exec. vice president.
Thursday Jan. 27 2:30 P.M.	OPENING OF SUMMER COLLECTION By reservation. Contact:	SOMETHING BY OSCAR DE LA RENTA 594-5424.	1411 BROADWAY SHOWROOM - 29TH FLOOR
Thursday Jan. 27 4:00 P.M 6:00 P.M. Cocktails	celebrated at opening of	GEORGETTE KLINGER Georgette Klinger's "person newly expanded salon; and of skin care. By invitatio	introducing clients

DATE	WHAT'S GOING ON GIVEN BY	WHERE
Beginning Thursday Jan. 27	OPENING OF SUMMER JEREMY BY COLLECTION ALAN PHILLIPS Continuous showings by appointment. Contact: 594-08	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR 70.
Beginning Thursday Jan. 27		498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR 3877.
Beginning Thursday Jan. 27	SUMMER COLLECTIONS SYLVAN RICH FROM CALIFORNIA Continuous showings by Rebecca, Phyllis Sues, Richard Willi of California. By appointment. Contact: Mario	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR I Tam/Jon Mandl, on Auley, 947-8470.
Friday Jan. 28 8:00 P.M.	"PERSONALITIES ON ICE": CHILD STUDY ASSOCIATION BENEFIT WINTER FESTIVAL OF AMERICA(9 EAST 89TH) Fashion show on ice by Mademoiselle magazine. Hostes Prices: \$75.00 to \$1,000.00. Contact: 369-6300.	ROCKEFELLER CENTER
Jan. 30- Feb. 2	9:00 A.M. to 6:00 P.M., CAPEZIO INTERNATIONAL LTD., 6 18th fl. Contact: 684-7682.	35 Madison Ave.,
Sunday Jan. 30- Feb. 2 9:00 A.M 6:00 P.M.	FOOTWEAR FASHIONS (40 WEST 27TH STREET) Members showing include: A.C. Shoes (Alain Scordilus	s), Dan Berk, Cardone ohn Jerro, Julianelli, ipson, Dominic Romano,
Sunday Jan. 30- 6:00 P.M 8:00 P.M.		350 FIFTH AVENUE SUITE 4702 nvin-Paris. (6:00- ektails) Contact:
Monday Jan. 31 9:00 A.M.	FOOTWEAR FASHION NATIONAL SHOE FAIRS PROJECTIONS OF AMERICA Fall and Winter '72 apparel and footwear trends for magnetic children. Show production: Doris A. Weston, Inc. Show the production of fashion, NSRA; Helendir., Association Fashion Service of AFIA, VFRA. Speamerican Footwear Industries Assn., Inc., Natl Shoe is Volume Footwear Retailers of America. Tickets: \$20.51 East 42nd St., Rm. 1003, MU. 2-8705. (Manufacture suites at Waldorf-Astoria and Hotel Plaza, Jan. 30 -	GRAND BALLROOM men, women and moe content: Thelma Joseph, shoe fashion monsored jointly by Retailers Assn., 00 each. Contact: ers will show in private
Monday Jan. 31 11:00 A.M.	OPENING OF SUMMER MODERN COUTURE COLLECTION BY PEG ENDERSBY By reservation. Thereafter continuous. Contact: CH	SHOWROOM - 19TH FLOOR
Monday Jan. 31 6:00 P.M.	NEW SHOWROOM	635 MADISON AVENUE SHOWROOM - 18TH FLOOR b: 684-7682.
Beginning Monday Jan. 31		550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
		-4-

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Jan. 31	COLLECTION	CARLYE BY SADYE WEINBERG Pointment. Contact: 244-6	SHOWROOM - 8TH FLOOR
Beginning Monday Jan. 31	OPENING OF SUMMER COLLECTION Continuous showings by ap	HOUSE OF JAMISON pointment. Contact: OX. 5	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR -4812.
Beginning Monday Jan. 31	COLLECTION	JIMMAE BY MARY MATISSE sintment. Contact: Ethel S	SHOWROOM - 21ST FLOOR
Beginning Monday Jan. 31	OPENING OF SUMMER COLLECTION Continuous by appointment	NAT KAPLAN Contact: Miss Fritzi, L	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR O. 5-4115.
Beginning Monday Jan. 31	COLLECTION	LANVIN FOR ANDREW ARKIN intment. Contact: Florence	SHOWROOM - 7TH FLOOR
Beginning Monday Jan. 31	COLLECTION Dresses, sportswear, and Fred Ackerman. Continuou	POSH, INC. leisure fashions, designed as showings by appointment. ns: Margaret Hodge Co., 75	Contact: Mrs. Walker
Beginning Monday Jan. 31	OPENING OF SUMMER COLLECTION Continuous by appointment Dorelle Associates, 489-8	. Contact: Surjit Gill, 75	42 EAST 57TH STREET SHOWROOM - 4TH FLOOR 8-8301. Publicity:
Beginning Monday Jan. 31	COLLECTION	TRAINA BOUTIQUE; TRAINA SPORT; TEAL TODAY formal showings by appointm	SHOWROOM - 14TH FLOOR
Monday Jan. 31- Feb. 11	AND HOME FASHIONS Beach cover-ups, body dre by West Virginia craftsme	MOUNTAIN ARTISANS (WEST VIRGINIA) sses and long skirts; home n. Continuous showings by rs St., Charleston, West Vi	furnishings and gifts appointment. Contact:
Monday Jan. 31- Feb. 3	FOR 1972 Special Retailers' Semina new "Shop Within a Shop" to fabric outlets Gues	NATIONAL NOTION ASSN (350 FIFTH AVENUE) r on Tuesday, Feb. 1, prese concept; also, discussion t Speaker: Bernard Horowitz Notions Banquet. Exec Dire PE. 6-8820.	BWAY & 34TH STREET nting J.L. Hudson's of importance of notions of National Notions, Inc.
Tuesday Feb. 1 10:00 A.M.		ADELE SIMPSON . By reservation. Contact	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR : LA. 4-7626.
Tuesday Feb. 1 11:00 A.M.	BOUTIQUE COLLECTION	MOLLIE PARNIS BOUTIQUE er by appointment. Contact	SHOWROOM - 18TH FLOOR

DATE	WHAT'S GOING ON GIVEN BY	WHERE
Tuesday Feb. 1 12:00 Noon	OPENING OF SUMMER WILSON FOLMAR COLLECTION By reservation. Thereafter by appointment.	SHOWROOM - 14TH FLOOR Contact: LA. 4-5923.
Tuesday Feb. 1 1:00 P.M.	OPENING OF SUMMER TEAL TRAINA COLLECTION By appointment. Contact: Jean Roberts, LA.	
Tuesday Feb. 1- Feb. 22	OPENING OF SUMMER MR. BLACKWELL COLLECTION (719 S. LOS ANGELE Continuous showings by appointment. Contact	530 SEVENTH AVENUE ES ST.) SHOWROOM - 21ST FLOOR E: Nan Koven, BR. 9-8575.
Beginning Tuesday Feb. 1		SIMPSON) SHOWROOM - 2ND FLOOR
Beginning Tuesday Feb. 1	OPENING OF SUMMER RODRIGUES FOR COLLECTION PETER CLEMENTS Informal showings by appointment. Contact:	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR LO. 3-0988.
Beginning Tuesday Feb. 1	OPENING OF SUMMER GINO CHARLES COLLECTION BY BETSE CANN Continuous showings by appointment. Contact	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR : 524-4510
Beginning Tuesday Feb. 1		S SHOWROOM - 5TH FLOOR
Beginning Tuesday Feb. 1		SHOWROOM - 9TH FLOOR
Beginning Tuesday Feb. 1	OPENING OF SUMMER FRANCESCA FOR DAMO COLLECTION Continuous showings. Contact: MU. 3-2467. H	SHOWROOM - 12TH FLOOR
Beginning Tuesday Feb. 1		498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR LO. 4-9220.
Beginning Tuesday Feb. 1	OPENING OF SUMMER HARMAY BY COLLECTION ST. ARMOUR Informal showings by appointment. Contact:	
Beginning Tuesday Feb. 1	OPENING OF SUMMER KIKI HART BY COLLECTION GEORGE SAMEN Continuous showings by appointment. Contact	
Beginning Tuesday Feb. 1	OPENING OF SUMMER LESLIE FAY COLLECTION Informal showings by appointment. Contact:	1400 BROADWAY SHOWROOM - 16TH FLOOR Isabelle Crawford, LW.4-9000.
Beginning Tuesday Feb. 1	OPENING OF SUMMER LEO NARDUCCI AMBIA COLLECTION Informal showings. Contact: 354-0640.	SHOWROOM - 29TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Tuesday Feb. 1	COLLECTION	PARNES-FEINSTEIN, INC. tact: BR. 9-0952.	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Tuesday Feb. 1		BY FRANK LEONE	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Tuesday Feb. 1	OPENING OF SUMMER COLLECTION Continuous showings by ap	REMBRANDT pointment. Contact: LO. 4-	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR -3600.
Beginning Tuesday Feb. 1	SUMMER COLLECTION Featuring summer collecti	RONA DRESSES ons by Mario Forte and Patr Contact: Harry Bernstein	SHOWROOM - 21ST FLOOR cick Porter. Continuous
Beginning Tuesday Feb. 1	COLLECTION	ABE SCHRADER BY BELLE SAUNDERS LO. 4-9194. Publicity: Bet	SHOWROOM - 15TH FLOOR
Beginning Tuesday Feb. 1	OPENING OF SUMMER COLLECTION Continuous by appointment	JOSEPH STEIN BY MURIEL READE . Contact: Sydney Bloomber	SHOWROOM - 9TH FLOOR
Beginning Tuesday Feb. 1	OPENING OF SUMMER COLLECTION Informal showings by appo	CHESTER WEINBERG intment. Contact: 736-169	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Tuesday Feb. 1	COLLECTION	ADRI FOR CLOTHES CIRCUIT pointment. Contact: Mario	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR Sunshine, LO. 4-9115.
Beginning Tuesday Feb. 1	COLLECTION	ANNE FOGARTY pointment. Contact: Shirle	SHOWROOM - 7TH FLOOR
Wednesday Feb. 2 11:00 A.M.	COLLECTION		550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Wednesday Feb. 2 12:30 P.M. Luncheon	by Cerruti CXIII; sugges	JUPITER OF PARIS; CERRUTI CXIII ts-Rainwear" by Jupiter of tions for men's Valentine's betta Publicity: Ellen Per	Paris, with accessories B Day gifts. Reservations
Wednesday Feb. 2 1:00 P.M.	SUMMER COLLECTION BY DON BREITINGER Also Tuesday, Feb. 8 at 1	HAROLD LEVINE & HAROLD LEVINE BOUTIQUE :00. By reservation. Conta	SHOWROOM - 21ST FLOOR
Feb. 2	SUMMER COLLECTION BY MARIE McCARTHY Also Feb. 9 at 2:30. By		SHOWROOM - IZTH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Feb. 2 4:00 P.M.	COLLECTION Malcolm Starr by Elinor	MALCOLM STARR; MALCOLM STARR INTL Simmons; Malcolm Starr Int . by reservation. Contact:	SHOWROOM - 20TH FLOOR ernational by Rizkallah.
Wednesday Feb. 2 5:00 P.M. Cocktails	OF THE YEAR AWARD" Fashion show and judging in fashion knits from Ca	CARNABY STREET KNITS (119 WEST 40TH STREET) of fashions by students of rnaby Street Knits Fall '72 y: Polly Guerin. Contact:	111 WEST 40TH STREET accredited schools fabric collection.
Beginning Wednesday Feb. 2		CLARET BY ARTHUR DOUCETTE ppointment. Contact: LO. 3	
Beginning Wednesday Feb. 2	COLLECTION	CUDDLECOAT BY VICTOR JORIS t. Contact: Susan Lawson,	SHOWROOM - 5TH FLOOR
Beginning Wednesday Feb. 2	COLLECTION	GAVI BY MILTON KORWIN ppointment. Contact: LO. 3	SHOWROOM - 26TH FLOOR
Beginning Wednesday Feb. 2			530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Wednesday Feb. 2		MARDI GRAS BY JERRY MARSCH ntact: Bernice Geller, 947-	
Beginning Wednesday Feb. 2	OPENING OF SUMMER COLLECTION Continuous showings by a	VERA MAXWELL appointment. Contact: LO.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR 3-4358.
Beginning Wednesday Feb. 2		MIGNON ppointment. Contact: BR. 9	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR -5991.
Beginning Wednesday Feb. 2	COLLECTION	DAVID MORRIS BY HARRY STRIEBEL at. Contact: WI. 7-0511.	525 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Wednesday Feb. 2	COLLECTION	OSCAR DE LA RENTA	SHOWROOM - 11TH FLOOR
Beginning Wednesday Feb. 2		RIKKI FOR SPORT TRIO t. Contact: Helen Feinste	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR ein, LO. 3-6143.
Beginning Wednesday Feb. 2	COLLECTION	DONALD BROOKS cointment. (4:00 P.M. shows	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR ings have been cancelled)

Wednesday Feb. 2-	FOURTEENTH ANNUAL MENSWEAR PRESS PREVIEW	The second secon	ON HOUSTON, TEXAS
Feb. 6	By invitation. Executi	ve Director:	Norman Karr. Fashion Director: Kenneth
	O'Keefe. Contact: Kathe		
	Wed., Feb. 2:	12:00 Noon	Registration
		3:00 P.M.	"Welcome to Texas", Manhattan Industries
		6:00 P.M.	Kayser-Roth (Cocktail Reception)
		7:00 P.M.	Sears The Men's Store, "Passport '72"
	Thurs., Feb. 3:	8:30 A.M.	Michaels/Stern, "MentalityMorality and the Masculine Mode" (Breakfast at 8:00 A.M.)
		9:00 A.M.	MFA Fashion Clinic No. 1 "The Looks of
		12:00 Noon	Business and After Business" Arrow, "The Naturals", Noon, Cocktails;
			12:30 Presentation; 1:00 P.M. Luncheon
		2:15 P.M.	Tour of Houston, including Cotton
			Incorporated presentation, "Jon Jolcin's Cotton Futures", at Houston
		5.00 D W	Oaks Hotel
		5:00 P.M. 7:45 P.M.	Haggar Company
		Dinner	Hoechst Fibers, Incorporated, "An Evening in the Trevira Era"
			avening in the Health Dia
	Fri., Feb. 4:	8:00 A.M.	Curlee Clothing Company, (Breakfast)
		9:00 A.M.	MFA Press Fashion Clinic No. 2,
		10-15 D W	"The Looks of Leisure"
		12:15 P.M.	Van Heusen Company, "Fashion Lifestyles in Shirts", Luncheon & wine, 1:00 P.M.
	All	Afternoon	Buses to tour MRA Convention Exhibits
		7:00 P.M.	Formal Banquet & presentation of 13th annual MFA-MRA "LuLu" Awards for
			Outstanding Press Coverage of Men's fashions during 1971, Burlington Industries
	Sat., Feb. 5:	8:30 A.M.	Amendage Budger d Rabudge Council Tra
	bat., reb. J.		American Printed Fabrics Council, Inc. "The Making of Prints-With Fashion"
		9:00 A.M.	MFA Press Fashion Clinic No. 3,"The Looks of the Young"
		1:00 P.M.	Hart Schaffner & Marx, Johnny Carson plus Philanders (English musical group)
		8:00 P.M.	After Six, Inc., "Grand Bal Masque"
	Sun., Feb. 6:	9:00 A.M.	Press breakfast - Hat Corporation
		10:00 A.M.	MFA Press Fashion Clinic No. 4 "The Final Touches for the Total Look"
		12:00 Noon	
Thursday Feb. 3	PRESS PREVIEW OF SUMMER COLLECTION	JERRY SILV BY SHANNON	
9:30 A.M.			tment. Contact: Matty, CH. 4-4940 or

Thursday OPENING OF SUMMER OSCAR DE LA RENTA 550 SEVENTH AVENUE Feb. 3 COLLECTION BOUTIQUE SHOWROOM - 23RD FLO BOUTIQUE

11:00 A.M. By reservation. Thereafter by appointment. Contact: LA. 4-9350.

SHOWROOM - 23RD FLOOR

DATE	WHAT'S GOING ON GIVEN BY	WHERE
Thursday Feb. 3 11:30 A.M.	CUSTOMER SHOW: BERGDORF GOODMAN MALCOLM STARR FASHIONS Publicity: Madeline de Vries, PL. 3-7300.	MISS BERGDORF 5TH FLOOR
Thursday Feb. 3 1:00 P.M.	OPENING OF SUMMER DOMINIC ROMPOLLO COLLECTION By reservation. Thereafter by appointment. Contact	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR ct: 239-4155.
Thursday Feb. 3 2:30 P.M.	OPENING OF SUMMER V & J DESIGNS COLLECTION BY VICTOR JORIS One showing only, by invitation. Thereafter by appropriately approximately approxim	
Beginning Monday Feb. 7	OPENING OF SUMMER GEOFFREY BEENE COLLECTION Informal showings by appointment. Contact: LW. 4-	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR -0454.
Beginning Monday Feb. 7	OPENING OF SUMMER BRANELL COLLECTION Continuous by appointment. Contact: PE. 6-6983.	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Beginning Monday Feb. 7	OPENING OF SUMMER FERDINANDO SARMI COLLECTION Continuous showings by appointment. Contact: Jim	20 WEST 57TH STREET SHOWROOM - 8TH FLOOR Malloch, 765-3535.
Monday Feb. 7-	MEDITERRANEAN FASHION WEEK AT HILTON HOTEL IN TEL A Leather, sportswear, knitwear, coats, suits by lead	
Feb. 11	Also, ready-to-wear from Cyprus, Greece, Turkey, Fralma Vardi, Israel Trade Commission, PL. 2-5600.	
		rance, Italy. Contact:
Feb. 8 Tuesday Feb. 8	Talma Vardi, Israel Trade Commission, PL. 2-5600.	floor, LA. 4-7626. 2ND FLOOR
Feb. 8 Tuesday Feb. 8 11:30 A.M. Tuesday Feb. 8	Talma Vardi, Israel Trade Commission, PL. 2-5600. 10:00 A.M., ADELE SIMPSON, 530 Seventh Ave., 23rd of the PRESS PREVIEW: GIVENCHY BERGDORF GOODMAN NOUVELLE BOUTIQUE	floor, LA. 4-7626. 2ND FLOOR -7300. 530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Feb. 8 Tuesday Feb. 8 11:30 A.M. Tuesday Feb. 8	Talma Vardi, Israel Trade Commission, PL. 2-5600. 10:00 A.M., ADELE SIMPSON, 530 Seventh Ave., 23rd in the second seventh Ave., 23r	floor, LA. 4-7626. 2ND FLOOR -7300. 530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR ct: 354-0494.
Feb. 8 Tuesday Feb. 8 11:30 A.M. Tuesday Feb. 8 12:00 Noon Feb. 8 Tuesday Feb. 8	Talma Vardi, Israel Trade Commission, PL. 2-5600. 10:00 A.M., ADELE SIMPSON, 530 Seventh Ave., 23rd in the second seventh Ave., 23r	rance, Italy. Contact: floor, LA. 4-7626. 2ND FLOOR -7300. 530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR ct: 354-0494. loor, LA. 4-0237. 550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Feb. 8 Tuesday Feb. 8 11:30 A.M. Tuesday Feb. 8 12:00 Noon Feb. 8 Tuesday Feb. 8 2:30 P.M. Beginning Tuesday	Talma Vardi, Israel Trade Commission, PL. 2-5600. 10:00 A.M., ADELE SIMPSON, 530 Seventh Ave., 23rd in the second	rance, Italy. Contact: floor, LA. 4-7626. 2ND FLOOR -7300. 530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR ct: 354-0494. loor, LA. 4-0237. 550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR ontact: LO. 3-1600. 550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Feb. 8 Tuesday Feb. 8 11:30 A.M. Tuesday Feb. 8 12:00 Noon Feb. 8 Tuesday Feb. 8 2:30 P.M. Beginning Tuesday Feb. 8 Beginning Tuesday	Talma Vardi, Israel Trade Commission, PL. 2-5600. 10:00 A.M., ADELE SIMPSON, 530 Seventh Ave., 23rd in the second seventh Ave., 24rd in the second seventh Ave., 21rd in the second seventh Ave., 21r	rance, Italy. Contact: floor, LA. 4-7626. 2ND FLOOR -7300. 530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR ct: 354-0494. loor, LA. 4-0237. 550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR ontact: LO. 3-1600. 550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR Nordstrom, 354-1122. PLAZA HOTEL PRIVATE SUITE
Feb. 8 Tuesday Feb. 8 11:30 A.M. Tuesday Feb. 8 12:00 Noon Feb. 8 Tuesday Feb. 8 2:30 P.M. Beginning Tuesday Feb. 8 Beginning Tuesday Feb. 8 Beginning Tuesday Feb. 8	Talma Vardi, Israel Trade Commission, PL. 2-5600. 10:00 A.M., ADELE SIMPSON, 530 Seventh Ave., 23rd in the second seventh Ave., PL. 3rd in the second seventh Ave., PL. 3rd in the second seventh Ave., 21rd in the second seventh Ave	floor, LA. 4-7626. 2ND FLOOR -7300. 530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR ct: 354-0494. loor, LA. 4-0237. 550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR ontact: LO. 3-1600. 550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR Nordstrom, 354-1122. PLAZA HOTEL PRIVATE SUITE 1000. (213-652-9010,L.A.) 530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR

WHAT'S GOING ON	GIVEN BY	WHERE
Cancelled TRAINA BOUTIQUE & TRAINA SPORT, SCHEDULED FOR 11:00 A.M. HAS BEEN Feb. 9 CANCELLED. (INFORMAL SHOWINGS BEGINNING Jan. 31 See pg. 5)		
2:30 P.M., LARRY ALDRICH, 530 Seventh Avenue, 12th floor, 244-1872.		
4:00 P.M., MALCOLM STARR, 530 Seventh Ave., 20th floor, 594-0030.		
		PARIS COLLECTIONS 543 MADISON(55TH ST.) appointment.
PREMIERE SHOWING OF DINO ORLANDO ST. REGIS HOTEL SUMMER COLLECTION FOR WAVES VERSAILLES ROOM Dino Orlando will present his couture sportswear collection. By invitation. Thereafter by appointment at 13 East 16th st., Contact: 753-5751 or 741-1172. (Showing promptly at 10:00 A.M.)		
OPENING OF SUMMER COLLECTION Also Feb. 16 at 2:30 P.M.	BILL BLASS By reservation. Contact:	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR 524-6968.
4:00 P.M., TRIGERE, 550 Seventh Ave., 16th floor, LO. 3-1600.		
SUMMER COLLECTION Also Feb. 14 at 5:00. By	(8636 MELROSE AVE.,L.A.) appointment. (Showing thro	PRIVATE SUITE
LUNCHEON MEETING THE FASHION GROUP, INC. N. Y. HILTON HOTEL COSMETICS (9 ROCKEFELLER PLAZA) BALLROOM "Beauty: Three Fresh Views - The Doctors; The Consumers; The Designers." Speaker: Dr. Albert M. Kligman, professor of dermatology. Co-chmm: Susan Kirtland of Revlon and June Leaman of Estee Lauder. Prices: \$15.00, members; \$25.00, guests. Contact: CI. 7-3940.		
Saturday INTERNATIONAL MEN'S AND S.E.H.M. (SALON EUROPEAN PORTE DE VERSAILLES Feb. 12- BOYS' SHOW IN PARIS L'HABILLEMENT MASCULIN) EXHIBITION CENTER Feb. 15 Fall and Winter men's and boys' fashions, featuring 329 exhibitors from 12 countries. This will coincide with the Int'l Knitwear Trade Show, also at Porte de Versailles. Contact: French Trade Shows, 582-4960.		
day MOTIVATION-FALL CELANESE FIBER MKTG. CO. 522 FIFTH AVENUE 14- WINTER '72 6TH FLOOR ch 2 Daily presentation of fabric silhouette and detail trends covering all 10 A.M. facets of the women's wear market for manufacturers and retailers. By appointment. Retailers and manufacturers contact: Ruth Sublette, 10 P.M. 867-2000, ext. 2596; Press contact: Stephanie Simpson, 867-2000, ext. 2550.		
		522 FIFTH AVENUE-6 FLR.
5:00 P.M., RAY AGHAYAN/BO	B MACKIE, Hotel Gotham. 213	-657-7377 (L.A.)
	TRAINA BOUTIQUE & TRAINA CANCELLED. (INFORMAL SHOW 2:30 P.M., LARRY ALDRICH, 4:00 P.M., MALCOLM STARR, SUMMER COLLECTION FROM JAPAN By invitation. (Note cha Contact: Olivier Gelbsman PREMIERE SHOWING OF SUMMER COLLECTION Dino Orlando will present Thereafter by appointment 741-1172. (Showing prompt OPENING OF SUMMER COLLECTION Also Feb. 16 at 2:30 P.M. 4:00 P.M., TRIGERE, 550 S OPENING OF SUMMER COLLECTION Also Feb. 14 at 5:00. By Marjorie Plecher, 213-657 LUNCHEON MEETING — COSMETICS "Beauty: Three Fresh Vie Speaker: Dr. Albert M. K Susan Kirtland of Revlon members; \$25.00, guests. INTERNATIONAL MEN'S AND BOYS' SHOW IN PARIS Fall and Winter men's and countries. This will coir at Porte de Versailles. MOTIVATION-FALL WINTER '72 Daily presentation of fab facets of the women's wea: By appointment. Retailer: 867-2000, ext. 2596; Presentation of fab facets of the women's wea: By appointment. Retailer: 867-2000, ext. 2596; Presentation of fabi facets of the women's wea: By appointment. Retailer: 867-2000, ext. 2596; Presentation of fabi facets of the women's wea: By appointment. Retailer: 867-2000, ext. 2596; Presentation of fabion and Contact: Stephanie Simpson	TRAINA BOUTIQUE & TRAINA SPORT, SCHEDULED FOR 11:00 CANCELLED. (INFORMAL SHOWINGS BEGINNING Jam. 31 S 2:30 P.M., LARRY ALDRICH, 530 Seventh Avenue, 12th f 4:00 P.M., MALCOLM STARR, 530 Seventh Ave., 20th flo SUMMER COLLECTION ISSEY MIYAKE FROM JAPAN (TOKYO) By invitation. (Note change of place) Thereafter by Contact: Olivier Gelbsman, 832-7100. PREMIERE SHOWING OF DINO ORLANDO SUMMER COLLECTION FOR WAVES Dino Orlando will present his couture sportswear col Thereafter by appointment at 13 East 16th st., Cont 741-1172. (Showing promptly at 10:00 A.M.) OPENING OF SUMMER BILL BLASS COLLECTION Also Feb. 16 at 2:30 P.M. By reservation. Contact: 4:00 P.M., TRIGERE, 550 Seventh Ave., 16th floor, LO OPENING OF RAY AGHAYAN/BOB MACKIE (8636 MELROSE AVE.,L.A.) Also Feb. 14 at 5:00. By appointment. (Showing thro Marjorie Plecher, 213-657-7377 (L.A.) LUNCHEON MEETING THE FASHION GROUP, INC COSMETICS (9 ROCKEFFELLER PLAZA) "Beauty: Three Fresh Views - The Doctors; The Cons Speaker: Dr. Albert M. Kligman, professor of dermat Susan Kirtland of Revlon and June Leaman of Estee La members; \$25.00, guests. Contact: CI. 7-3940. INTERNATIONAL MEN'S AND S.E.H.M. (SALON EUROPEAN EOYS' SHOW IN PARIS L'HABILLEMENT MASCULIN) Fall and Winter men's and boys' fashions, featuring countries. This will coincide with the Int'l Knitwe at Porte de Versailles. Contact: French Trade Show MOTIVATION-FALL CELANESE FIBER MKTG. CO. MOTIVATION-FALL CELANESE FIBER MKTG. CO. MOTIVATION extended the women's wear market for manufacturers By appointment. Retailers and manufacturers contact 867-2000, ext. 2596; Press contact: Stephanie Simp PRESS SHOW: MOTIVATION CELANESE FIBER MKTG. CO.

Beginning OPENING OF FALL GINO PAOLI 1407 BROADWAY KNIT COLLECTION Monday SHOWROOM - 37TH FLOOR Dresses, suits, ensembles, sportswear, for Fall. (Note change of date). Feb. 14 Contact: Audrie Shulman, BR. 9-0925. OPENING OF SUMMER Beginning PHILIPPE VENET 1239 BROADWAY FOR PARKLEY SHIRT CO. Tuesday COLLECTION SHOWROOM - 7TH FLOOR Feb. 15 By appointment. Contact: Marilyn McHugh, 532-2180. Feb. 16 2:30 P.M., BILL BLASS, 550 Seventh Ave., 17th floor, 524-6968. CONTINUOUS SHOWINGS-THESE COLLECTIONS HAVE OPENED ELEANOR BRENNER FOR BRENNER COUTURE . . 498 Seventh Ave., 5th floor, 239-1150 BRIGANCE WATERCLOTHES 1411 Broadway, 16th floor, 563-0417 CONCEPT VII BY JACK BODI 530 Seventh Ave., 6th floor, 695-7715 DAVIDOW BY UMBERTO MANZO 205 West 39th Street, 6th floor, 736-6909 DESIGN THAI; STAR OF SIAM 550 Seventh Ave., 18th floor, 239-8530. HENRY FRIEDRICKS 205 West 39th Street, 13th floor, PE. 6-8867 GINORI 498 Seventh Ave., 12th floor, 247-2662 NATALIE GREEN 500 Seventh Avenue, 14th floor, 565-1888 GUNDA Hotel York, 488 Seventh Ave., 879-0139 JONNY HERBERT; PAB LTD 498 Seventh Avenue, 18th floor, 565-6900 INSTANT DRESS BY LEE ROSCOE 118 East 60th St., Suite 27-A, 689-0195 KIMBERLY KNITWEAR 1410 Broadway, 10th floor, LO. 4-1080 LADY MANHATTAN BY MAGGI BROWNING . . 1407 Broadway, 15th floor, CH. 5-3700 ORIGINALA 512 Seventh Ave., 43rd floor, 695-5100 BEN REIG 498 Seventh Ave., 23rd floor, CH. 4-1542 SAMUEL ROBERT 1407 Broadway, 40th floor, LA. 4-4562 KEN SCOTT 17 East 67th Street, 3rd floor, 249-9600 SEQUEL I BY BILL SMITH 498 Seventh Ave., 4th floor, 868-8100

TANNER OF N.C., TOBY TANNER, TANNERWAY ... 530 Seventh Ave., 28th floor, 244-6350 or 524-6535

1973		
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